

# Michael Cooper

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## OBJECTIVES :

A creative design position, utilizing skills and technique with a progressive company.

## SOFTWARE TOOLS :

Adobe Acrobat 7.0  
Adobe Illustrator CS2  
Adobe Photoshop CS2  
Adobe InDesign CS2  
Adobe ImageReady CS2  
Macromedia Flash MX 2004  
Macromedia Dreamweaver MX 2004  
Microsoft Office 2001  
QuarkXpress 7.1  
Electric Rain Swift 3D 2.0  
Windows XP/ Mac Platforms

## DESIGN SKILLS :

Typography  
Color & B/W Art  
Computer Illustrations  
HTML / CSS  
Actionscript  
Layout  
Creative Line Work  
Traditional Illustrations  
Composition

## EXPERIENCE :

### CATALINA MARKETING

7/05-1/08 graphic designer

Created custom color ad campaign for supermarket checkout receipts. Various company products and logos layout for ad campaign on checkout. B/W color pics for art library to go on checkout receipts.

### ACCELERATED CHRISTIAN EDUCATION

5/02-7/05 graphic designer

Create original layouts and illustrations for educational curriculum materials. Create color proofs and package files for output in PDF file. Additional assignments include creation and programming of virtual laboratory on CD using Macromedia Flash in the e-curriculum department and company website updates.

### HOME SHOPPING NETWORK

12/00 - 1/02 image coordinator

Coordinate/optimize product images for HSN.com, create ad banners for website, created Flash Chat banners using Flash 5. Various other duties include scanning, image corrections and site rotation management. Light HTML for content blocks.

### NEWHOMES.COM

2/00-10/00 web graphics production

Duties including photo re-touching, file formatting, color correction, and tonal balances for web graphics. Created web banners using Adobe Imageready (animated & static advertisements), uploading on FTP server; updating home descriptions on web page. Learned HTML and Flash 4.

### HOMEFINDER MAGAZINE

10/99-2/00 graphic artist

Layout and design for Homefinder Real Estate Magazine. Scan, color format, adjust, crop & size photos for pages. Typeset and save to disk for film output. Checked all documents for pre-press requirements. CD archiving and computer maintenance.

### HIT PROMOTIONAL PRODUCTS

4/97-9/99 graphic artist

Scan/correct & color separate camera ready logos. Page layout for color plates for various promotional products. Knowledge of photo-stat camera operations.

### VAL - PAK

11/96-4/97 desktop operator

Duties included typesetting and layout of coupons and flyers. Created 2c type/logo elements in Illustrator. Brought together elements from Dataflow database system. Extensive training in Quark.

### IMPACT ADVERTISING

9/95-6/96 graphic designer

In house advertising agency for Big O Tire Company. Created newspaper ads, flyers, counter cards, brochures, magazine ads & direct mail pieces. Created artwork for collateral. Dealt with outside vendors

## FREELANCE :

INFINEER.COM • DR. J.L. LOWE • PINELLAS COUNTY • KATHY CASTOR • JAY ADAMS • ADCO PRINT DOORHANGERS ETC. • REELARTSTUDIOS.COM • WWW.THUSIGN.COM • WINGATE & ASSOCIATES

## EDUCATION :

THE COLORADO INSTITUTE OF ART (Grad. 3/95)

Associates Degree in Applied Science of Visual Communications

EDISON COMMUNITY COLLEGE (9/88-6/90) Fine Arts Major

**PORTFOLIO & REFERENCES AVAILABLE**